



Application for the Ghost Stroll Street Activity Competition 2021

— Applications due Oct 1, 2021 —

Please print all information below

Name of Applicant

Phone Number

Address, City, State, Zip

Name of Entry (if different from Applicant name)

Name, names, or organization name, to be used for public identification

The Fine Print: The 2021 Chamber of Commerce Ghost Stroll (EVENT) Street Activity Competition (COMPETITION) is sponsored by Townsend Hardware LLC (SPONSOR). Sponsor is offering a single prize (PRIZE) of \$250.00 (two hundred and fifty dollars) to the applicant or applicants (APPLICANT) who create a street activity (ENTRY) during the Event that is judged to best meet and represent the expectations and goals set forth on the reverse of this application. An application is required to win Prize. Applicant may be an individual, a team of people, or a legally-organized group, club, or organization. It is the responsibility of Applicant to disburse Prize amongst all group or organization participants (if more than one). Sponsor is not liable for any disagreements arising between applicants. Only one Prize has been offered, to be distributed as a single sum to the winning Applicant. Taxes and fees are the responsibility of the winning Applicant. Owners, managers, and employees of Sponsor and their families are not eligible to apply for this Competition. This application must be signed by a single applicant representing any additional applicants or an applying organization. Applicant grants Sponsor the right without additional compensation to use Applicant's name(s), photographs of Applicant, and photographs of Entry for promotional purposes from November 1, 2021 until October 31, 2022. Sponsor and Event are not liable for damage or harm to Applicant or any item, person or animal as a consequence of Competition. The decision of the judges is final. Judges shall be invited from the residents of the City of Townsend and/or from the residents of Broadwater County. Should no residents be available to judge, the owners of Sponsor will act as judges. Applicants and their families are ineligible to judge. Signing Applicant must be 18 years or older on the day of the Event to participate in the Competition. The winning Applicant will be announced in the Broadwater Reporter on November 5, 2021.

I, the undersigned, certify that I have read and agree to all the terms and conditions presented in this application and that I have been authorized to sign and submit this application.

Signature

Printed Full Legal Name

Date

Rules:

1. Applicant will be provided an official entry number sign one (1) hour before Event begins. The entry number sign must be displayed such that it can be easily seen by judges. Applicant must also inform Sponsor where they will set up before Event begins.
2. Entries are not required to distribute candy or other items. Electing to distribute or not distribute such items will not bias judging. If such items are distributed, items must be appropriately packaged and distributed safely.
3. Entries must be designed in a structurally safe manner to ensure that children and adults, both those engaged with the Entry and bystanders observing the Entry, cannot be harmed by the operation of the Entry.
4. Entries must be located on Broadway Street (State Highway 12), Townsend MT, between Front Street (State Highway 287) and Oak Street. Entries may be located either on the sidewalks or anywhere on Broadway Street. (Should City or State requirements limit this rule, those limits shall prevail.)
5. Entries may not be attached to any building, tree, pole, railing, fence, sidewalk, or street, or any object on the sidewalks or street, without written permission from the appropriate owner be it the City of Townsend, Montana Department of Transportation, Broadwater County Development Corporation (streetlights), a building owner, or any other organization or person.
6. Use of Massa Park is at the discretion of the City of Townsend. Applicants who wish to locate within Massa Park are required to seek approval from the City of Townsend.
7. The location of an Entry cannot materially impede participants and guests at the Event. Sufficient distance must exist between Entries to ensure the flow of foot traffic along Broadway.
8. Applicant is responsible to set up their Entry before the Event and to take down their Entry and clean up any and all debris after the Event. All Entries are expected to be set up and operational by the starting time of the Event and to be taken down and cleaned up within thirty (30) minutes after the Event. The Townsend Area Chamber of Commerce is responsible for setting the date and starting and ending times of the Event. Judges will begin judging thirty (30) minutes after the Event is scheduled to begin. Entries not operational when the judges visit will be disqualified.

Judging Criteria:

- 5 points: All necessary written approvals available upon request to the Judges (see Rules #5 & #6).
- 0–10 points: Entry adheres to the rules.
- 0–10 points: Visibility of the Entry: How well can the entry be seen from the north, south, and across the street? (Trees blocking a particular view shall not be reason to deduct points).
- 0–20 points: Creativity: Is the Entry fun, interesting and exciting to look at and participate in? Is the Entry memorable?
- 0–20 points: Engagement & Flow: Does the Entry draw the interest of children and adults? Are participants engaged long enough to enjoy themselves, but not so long that lengthy lines form or the movement along Broadway is impeded? Would participants seek to return to participate again?
- Entries that have not completed clean-up by one (1) hour after the Event has ended will be disqualified.